

## **SAVE THE DATE!**

**Friday, July 23<sup>rd</sup>, 2004**

Heffner Alumni House  
*Rensselaer Polytechnic Institute*  
*Troy, New York*

### **First Annual New York State Little Italy Heritage Tourism Conference**

**Presenting Organizations and Sponsors Include:**

**MVHCC**

**Rensselaer Polytechnic Institute**

**Heritage Tourism is one of the fastest growing industries in the world! A permanent Ethnic Heritage Program is being established in New York State—Come and join us!**

Please join Little Italy district leaders, Heritage Area leaders, tourism and economic development professionals, **elected officials** including New York state Italian-American legislators, and supporters from across the state to **learn, plan, and network** in an exciting atmosphere based on this **growth industry**.

At the conference, attendees will learn **specific skills** that will help them **to revitalize and promote** their own communities.

The conference will also champion and explain the importance of **local, regional, statewide and national partnerships** for success.

**To join our mailing list, please forward address information for members of your organization to [createtroy@lycos.com](mailto:createtroy@lycos.com) Excel or Word formats are preferred. Please **email** [createtroy@lycos.com](mailto:createtroy@lycos.com) for conference updates.**

**Mission Statement: Friends of Little Italy. Troy, New York**

The Friends of Little Italy (FOLI) is a grassroots nonprofit organization whose purpose is to develop and maintain a healthy and vibrant community in the south side of Troy, New York. To achieve our goals, the Friends of Little Italy work with state, regional and local partners, and with the people of our neighborhoods. As residents and businesspeople, we believe that the strength of our past and our diversity in peoples, cultures and businesses will enable us to make Troy's Little Italy a destination point for people to work, visit and call home. For more information, please visit [www.littleitalytroy.org](http://www.littleitalytroy.org) or contact Rocco DeFazio at 518-274-8866.

**Local, Regional and Statewide Partners of Troy's Little Italy Include:**

- ❖ U.S. Senator Hillary Rodham Clinton
- ❖ New York State Senate Majority Leader Joseph L. Bruno
- ❖ Mohawk Valley Heritage Corridor Commission
- ❖ Mayor Harry Tutunjian and the City of Troy
- ❖ Rensselaer Polytechnic Institute
- ❖ TAP, Inc.
- ❖ L&P Media
- ❖ Bates, Miyamoto Design
- ❖ The Powell Graham Group